



# What's On Your Inner Play List?

Change the Tune & Create Sales Success!

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## **Greater Aurora Chamber of Commerce Women in Business Luncheon**

*Tuesday, April 1, 2008  
Fox Valley Country Club, 2500 N. Route 25  
11:30 a.m. – 1:00 p.m.*

### **Need to Increase Sales? Dread Selling?**

Our inner dialogue is often our biggest obstacle! Whether you call it a Gremlin, Saboteur, Limiting Belief or Inner Critic, the net result is the same: You stay stuck and unable to complete actions that will improve your results.

**Executive Coach Elene Cafasso leads this fun & fast-paced presentation to help you:**

- Identify the self talk that drags you down
- Learn the top 5 ways to change your "inner play list"
- Develop strategies to manage the most common sales fears
- Create the kind of self talk that leads to sales success

#### **Who should attend?**

*Anyone who:*

- Needs to improve their sales skills to enhance their career or build their business
- Knows their inner dialogue is sabotaging their results
- Procrastinates when it's time to sell
- Enjoys selling, but knows there's always room for improvement!

*Change Your Tune & Create Sales Success!*

**Registration Required by 3/26/08**

**Luncheon Fee: \$25**

**To Register: Call 630-897-3751 or Visit [www.aurorachamber.com](http://www.aurorachamber.com)**

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