

# The Enerpace *PaceSetter*

News as Individual as YOU Are



February, 2013

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Dear Subscriber,

Last month, we talked about choosing a theme for the year. We must have hit a chord because we had the highest number of responses ever to an edition of our humble newsletter! (If you missed it, you can see it here: [January 2013](#).) Thank you to everyone who shared their themes with us.

I am happy to report that my 'Joy' theme is serving me well! My daughter and I took a long weekend getaway to Disneyland to celebrate a friend's 50th birthday in the happiest place on earth. It exceeded all my expectations. In fact, we passed joyful before the plane landed and ended up with enchantment for the rest of the trip!

Coaching provides accountability and focus, so let's check in on your theme: How have you kept it present in your life during the past month? How can you crank it up a notch this coming month?

Innovation was selected as a theme by several folks as they thought about what they wanted and needed to create professionally this year. It's moved from something that gets lip service into the category of "competitive imperative" for most of the firms we work with.

So in support of that theme, we've put together a bunch of articles to help you increase your innovative skills. And don't miss the opportunity to hear from the great grandniece of one of the world's greatest innovators during a 3/1 webinar I'm hosting. You can sign up [here](#).

Until next month -

Elene

p.s. Still need help putting your theme for the year into action? A one-time Enerpace Focus Session can help! Give us a call at 630-832-4399.

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## LEADERSHIP LEARNINGS

### *What It Takes to Do New Things at Work, Overnight*

Polly LaBarre, *CNN Money*

As a leader, wouldn't you love to see more innovation in your company? Among your peers? Your employees? Yourself?

One Australian firm has made this a reality. They've built innovation into their quarterly plan and provided the time to let all employees participate!

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## Upcoming Events

(All Listed in Central Time)

"Midnight Lunch with Thomas Edison: What's the Difference Between Collaboration and Teamwork?"  
- Webinar, Fri, 3/1/13 @12 Noon  
[Details](#)

"Leveraging Your Emotional Intelligence for Career Success"  
- Webinar, Fri 4/5/13 at 12 Noon  
[Details](#)



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### CAREER MANAGEMENT CORNER *A Switch at Midlife, to Make a Difference*

Marci Alboher, *New York Times*

Are you tired of the same job and ready for a change? Do you no longer feel the same passion for your current career and want to 'make a difference' somewhere else? Then, INNOVATE yourself a new career! It's not too late to follow a new course.

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### BUSINESS BUILDING BLOCKS

#### *Why March is the Most Dangerous Month (And a Checklist to Fix It)*

*The Predictable Success Blog*

Like most of us, you started the year with new initiatives and programs to achieve your business goals. Make sure you do something most of us do NOT do - set some time aside in March to review results.

By the end of the first quarter, you have a pretty good idea of what is working and what is not. Follow these simple steps to make sure you cut your losses where necessary and add more resources to those plans that are working!

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### ENERPACE NEWS

1. We're very excited to be in the February issue of *MORE* magazine! Learn about "10 Ways to Get Your Job Skills in Shape" - and be sure to check out Elene's quotes and tips in #5 and #8!  
[Find Out More](#)

2. Trying to find the 'right' person to hire is no easy task. Check out the article "The Best Interview Questions to Ask a Prospective Hire" and be sure to read Enerpace's contribution in question #35!

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## Enerpace Expert

### Thomas Alva Edison

We can't have a PaceSetter about innovation without talking about the man called the "Father of Innovation" - Thomas Edison!

With Edison's 1,093 U.S. patents, we are able to have the standard of living we all enjoy today. We are all familiar with his electric power and light patents and his telegraph and telephone patents. But, did you know he has others in cement, motion pictures, batteries and many, many more? The legacy he left behind cannot be measured.

Read more about the man and his many inventions to be inspired to create some of your own!

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## COOL TOOL

*GutCheckIt*, gutcheckit.com

Before you get too far down the path with your latest idea/innovation, gut check it!



*Gut Check It* is a great way to run your new product idea or advertising concept past the very people you are hoping to attract. You can ask specific questions to a targeted demographic group to determine how well received your new innovation will be with your prospective

customers. Most importantly, all this can happen before you put the time and resources into your latest idea!

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## GREAT BOOKS

*Midnight Lunch: The 4 Phases of Team Collaboration Success from Thomas Edison's Lab*

by Sarah Miller Caldicott

Take a look at history to learn about the benefits of teamwork and collaboration. What worked in the past for Thomas Edison still holds true today! With the increase of virtual teams, the large volume of working adults, and the Generation Y preference for



smart devices, collaboration is more important than ever.

Be sure to also attend our 3/1 webinar to hear from the author, Edison's great grandniece herself: [Register Here](#)

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## QUOTES YOU CAN USE

"Hell, there are no rules here - we're trying to accomplish something."

Thomas Edison (1837-1931)  
Inventor and Businessman

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