

The Enerpace PaceSetter



www.enerpace.com 630-832-4399

We Grow Agile Leaders Who Grow Purpose-Driven Firms

January 2019

Dear Subscriber,

Do you know anyone who seems to infuse everything they do with their own unique style of excellence and “cool”? The kind of person who makes you want to be THEM when you grow up? Someone who is basically – a “Rock Star”?

I’m lucky to know a few of them. But of the thousands of people in my network, I can count the true “Rock Stars” on one hand. This month, I had the privilege of interviewing one of them for the Professional Women’s Club of Chicago – Carol Roth.

Carol is a self-proclaimed “recovered Investment Banker”, a New York Times best-selling author, a professional speaker, a business analyst on multiple national news networks AND the creator of a financial legacy product. Whew!

WHAT she does would be cool enough. But HOW she does it takes it to a whole new level. For instance, how many authors create an “Action Figure” replica of themselves to accompany their book launch? Or prepare with improv training at The Second City in order to match wits with the “talking heads” on network news expert panels?

I’m a true “Fan Girl” of Rock Stars like Carol because they make sure what they invest their time in is more than ordinary. Their passion for their work shows through in these unique extra steps.

What do YOU want to elevate beyond the ordinary in 2019? Hit reply and let me know - - I’d love to add more names to my Rock Star list!

Rock On –

Elene

p.s. Check out Carol's book AND action figure in our Great Books section below



In This Issue:

Leadership Learnings

To be a great leader, rethink your default behaviors

Career Management Corner

Amy Cuddy, Body Language Expert, Reveals What It Takes to Have 'Presence'

Business Building

3 Science-Backed Reasons You Need to Post on LinkedIn

Enerpace News

Enerpace Expert

Thomas Leonard

Cool Tools

25 incredible useful things you didn't know Google Docs could do

Great books

Entrepreneur Equation

Quotes You Can Use

[Enerpace Website](#)

Upcoming Events

Executive Breakfast: Transforming to a High-Growth Company in 2019

Thursday, 2/21, 8-9:45 a.m. at TechNexus

Why do some companies grow at a double-digit pace every year and others experience flat or nominal growth year over year?

Uncover the common attributes that "High-Growth Companies" share as they consistently outperform their competition in top-line revenue growth and profit margins.

Contact Elene via email or phone (630-832-4399) for more information about this invitation-only event!



Leadership Learnings

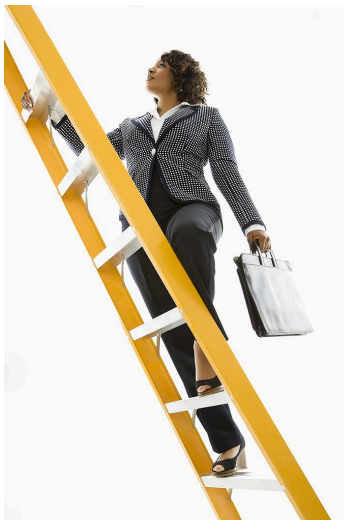
To be a great leader, rethink your default behaviors

Lessons learned from my year working with IDEO's CEO Tim Brown

Dierdre Cerminaro, *A Medium Corporation*

Try these behaviors to be a Rock Star Leader. What do these behaviors have in common?

[Find Out More](#)



Career Management Corner

Amy Cuddy, Body Language Expert, Reveals What It Takes to Have 'Presence'

Bruna Martinuzzi, *American Express*

Rock Stars have "Presence". So do top Executives. Here are some ways to enhance yours.

[Find Out More](#)



Business Building Blocks

3 Science Backed-Reasons You Need to Post on LinkedIn

David J.P. Fisher, davidjpfisher.com

Want to elevate your business? You need to build your presence on LinkedIn - it's NOT just for job seekers!

[Find Out More](#)



Enerpace News

1. On 1/9, Elene had a Fireside Chat with Rock Star, Carol Roth, at January's Professional Women's Club of Chicago (PWCC) Luncheon! She interviewed Carol, Unfiltered -- Behind the Scenes of Business, Bestsellers & Life.



Photo courtesy of Ana Miyares Photography

2, We held our Annual Enerpace Planning Meeting this week. During the meeting, we had lots of ideas flowing and generated for Enerpace's path for 2019! We discussed the state of our business, our business model, and much more.

Did you know that Enerpace offers solutions for your firm and your team too?

Want to learn more? We'd love to hear from you! How can we better serve you in 2019? Hit reply and let us know!

[Meet Our Team](#)



Enerpace Expert

Thomas Leonard

"Father" of the Coaching Profession

At Enerpace, we see our clients as "Human Thoroughbreds". They are high achievers, who want to continue to improve personally and professionally.

Professional athletes have a coach – sometimes more than one. Even those at the top of their game know they need support to sustain and improve. The same is true in business!

Thomas Leonard is considered by many to be the "Father" of the Coaching Profession. Here's how he defined a professional coach:

"The professional coach is..."

Your partner in achieving business and personal goals.

Your champion during a turnaround.

Your trainer in communication and life skills.

Your sounding board when making choices.

Your motivation when strong actions are called for.

Your unconditional support when you take a hit.

Your mentor in personal development.

Your co-designer when creating an extraordinary project.

Your beacon during stormy times.

Your wake-up call if you don't hear your own.

And most importantly, the professional coach is your partner in helping you have all of what matters most to you."

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If you'd like to make 2019 a "Rock Star" year, give us a call at 630 832-4399 or contact us through our website at www.enerpace.com. We have a team of coaches ready to help you make it a reality!

Find Out More



Cool Tools

25 incredibly useful things you didn't know Google Docs could do
JR Raphael, *Fast Company*

Want to be a Rock Star using Google Docs? These tricks will help!

Find Out More



Great Books

Entrepreneur Equation
by Carol Roth

There are a million books out there telling us how to start and grow a business. This book uniquely points out that not everyone SHOULD start a business!

It's written in Carol's honest, funny and no-holds-barred style. A must read for anyone thinking about becoming an entrepreneur!!

And check out her "Action Figure" holding her book below!

Find Out More



Quotes You Can Use

"I have never met someone who is living a bold and successful life - and by successful I mean prosperous, kind, and in touch with the meaningfulness of what he's doing - who has apologized for being perfectionistic, mercurial, unrelenting, or whatever his slightly controversial hallmark characteristics are.

You will always be too much of something for someone: too big, too loud, too soft, too edgy. If you round out your edges, you lose your edge."

Danielle LaPorte

Canadian Author, Speaker, Entrepreneur, and Blogger (1969 -)

Ready to learn more?

Go to www.enerpace.com to request

a complimentary coaching consultation!

Questions? Contact us today 1-630-832-4399



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