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Enerpace, inc.

Executive and Personal Coaching

July, 2009

The Enerpace PaceSetter



News as Individual as YOU Are

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Dear Subscriber,

Ask 20 people and you'll receive 20 different views on what's now being called the "Great Recession" - it's almost over; we've got another year; this is the 'new normal', etc.

What we DO know for sure is this: doing things the way you've always done them no longer works. Every day the Enerpace team helps clients come up with NEW ways to achieve their goals in our current reality.

So in this month's issue, we decided to share some of the tips and best practices we typically only share with our clients. You'll find links to low-cost ideas that help you gain control of your time, get more referrals and harness social media to advertise your career!

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Upcoming Events

[Visit our website for more information about these and other events.](#)

"What's on Your Inner Play List? Change the Tune & Create Sales Success"

October 14 - West Suburban Chapter of Women's Council of Realtors

Your Personal Brand: Would YOU buy YOU?

October 15 - Chicago Booth Women's Business Group

Dream Big! Set Goals that Create Results

December 15 - DePaul ASK Breakfast

Until next month -

Elene

P.S. Know any 'human thoroughbreds'? We'll help them run their 'best race'! Please send your referrals to # 630-832-4399 or mail@enerpace.com

Leadership Learnings - *Stop Working for Technology: Make it Work for You* - Jeffrey Pfeffer

Studies have shown that constant technology interruptions cost us more than we know in lost productivity. This [article provides some "radical" ideas for taking back our time and attention.](#)

[Find out more....](#)

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Career Management Corner - *Need a Job? Show Them You Can Twitter!* - Benny Evangelista

It's not just for kids anymore: Social media skills are becoming as important as email and Microsoft Office knowledge for today's jobs.

[Find out more....](#)

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Business Building Blocks- *16 Things You Can Do Yourself to Create Word-of-Mouth for Your Business*-Zane Safrit

Great ideas to help you inspire your customers to brag about your business to other folks just like them!

[Find out more....](#)

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Enerpace Experts - *The Thaw - Employment Strategies for This Economy*- Luisa Buehler, *The Hire Solution*

The Hire Solution knows that good people make companies great! President Luisa Buehler provides a look at the current unemployment figures and smart options for managing employment in the aftermath of the "Great Recession".

[Find out more....](#)

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Enerpace News

1. Women's Leadership Exchange (WLE) Accepting New Members in Chicago LEXCI Program

WLE's Leadership Executive Circle (LEXCI) program helps women enhance their leadership skills while expanding their circle of influence. I'm honored to have been chosen as the Chicago Executive Coach for this "Master Minds group on steroids"! LEXCI provides nationwide contacts, best practices, Executive Coaching, Mentorship, free admission to every WLE conference AND opportunities to learn and work on your business challenges in every meeting to grow to the next level. WHEW!

The link below provides further information on this fabulous program. Join us!

[Find out more....](#)

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Cool Tools - Tweet Later

Finding it hard to tweet throughout the day? Feel like you "should" be tweeting but you'd prefer to tweet once or twice a month instead of hourly? This free tool allows you to schedule your tweets in advance, providing a consistent presence on Twitter without needing to keep tweeting on your daily to do list!

[Find out more....](#)

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Great Books - *The Anatomy of Peace: Resolving the Heart of Conflict*- The Arbinger Institute

The sequel & prequel to last month's Great Book - "Leadership & Self Deception". This wonderful book provides the philosophy and techniques to resolve any conflict - personally or professionally!

[Find out more....](#)

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"This is the true joy in life, the being used for a purpose recognized by yourself as a mighty one; the being thoroughly worn out before you are thrown out on the scrap heap; the being a force of Nature instead of a feverish selfish little clod of ailments and grievances complaining that the world will not devote itself to making you happy."— George Bernard Shaw

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