

Leadership Lessons & Other Surprises

July 2021 Enerpace PaceSetter

# The Enerpace PaceSetter



[www.enerpace.com](http://www.enerpace.com) 630-832-4399

## We Grow Agile Leaders Who Grow Purpose-Driven Firms

July 2021

Hello Subscriber,

My daughter Maria, who I swear was just born yesterday, is going to be a Senior in High School this Fall. She wanted to tour Washington University in St. Louis, which is in her top 3. So, although I hate car trips more than just about anything except port-a-potties and root canals, we set off on our “vacation”. A.K.A. “Laverne and Shirley take a road trip”. Here’s Part 1 of some leadership lessons I noticed along the way:

- # 1 – **When you have the right team, the journey is definitely more enjoyable!** This was our first big driving trip; having another driver who doesn’t mind frequent rest stops made a ton of difference in both my enjoyment and comfort level.
- # 2 – **Leadership resilience requires self-care.** After a rocky first day, we made a pact with each other not to let ourselves go too long without sustenance. We both get ‘hangry’ and it’s NOT pretty!
- # 3 – **Give specific instructions when requesting a deliverable or you’ll have no chance of getting it.** While eating at Charlie Parker’s, a place that was on “Diners, Drive-Ins and Dives” is fun, ordering their specialty - a “Shoe”- which is covered in biscuit gravy and cheese sauce is gross. So, make a specific request and everything underneath is quite yummy.
- # 4 – **Don’t be afraid to ask someone more knowledgeable than you.** How DID anyone drive anywhere before Google Maps?

# 5 – **Learn from the best practices of others.** St. Louis totally rocks – they give you a quarter mile of merge lane when getting on any expressway. It really made traffic flow so much more smooth! Are you listening Chicago???

# 6 – **Don't be sure you know what you think you know.** The St. Louis Art Museum was full of surprises. I learned that ancient Egypt gets credit for many things Nubia had first. And while I confess to being an Art Institute and Metropolitan Museum snob, this not-so-little gem had Renoir, Degas, Monet and Van Gogh that stopped me in my tracks.

# 7 – **Try new things, and know when to turn around.** There is a “Mural Mile” near the Gateway Arch, where graffiti artists have created walls and walls of murals (see photo below). I decided to drive by to check it out from the street, since there was no parking nearby. Turns out there's a paved road alongside the murals, which we followed until we ended up in a railroad yard. Yet it kept going, so I did too ... until it became clear there was no end in sight and no soul around. My daughter was impressed by my willingness to explore and enthusiasm at going “off road” a bit!

I shared this summary with Maria, and she added a few of her own. So we will bring you Part 2 next month - we still have 3 more schools to visit!

Leadership is definitely a journey – hope you're enjoying yours! If not – remember we can help!

Elene





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## Upcoming Events



The Chicago Booth Alumni Club is offering a 4-week program -- "Next Steps Network - Job Seeker Bootcamp".

And, Elene is presenting the 3rd workshop on August 18th -- "Presenting Your Best Self - Executive Presence & Emotional Intelligence".

[Find Out More](#)

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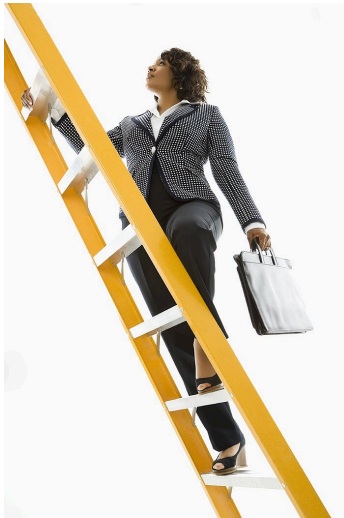
## Leadership Learnings

How to Thank Your Employees Like You Mean It in 3 Simple Steps

Kim Lachance Shandrow, *Entrepreneur*

When you're lucky enough to have the right team around you, be sure to thank them individually frequently. These 3 steps will ensure your gratitude is expressed authentically and will have the desired positive impact.

[Find Out More](#)



## Career Management Corner

So you want to quit your job?

*brandmarketing.home.blog/*

Many folks are reconsidering their career options post-COVID. Leadership Lesson 6 reminds us that we don't always know what we think we know.

The grass isn't always greener, so be sure to use these informational interview questions to investigate before making any change.

[Find Out More](#)



## Business Building Blocks

13 Interactive Experiences Consultants & Coaches Can Use to Get to Corporate Decision Makers

Angelique Rewers, *Bold Haus*

Here's an example of Leadership Lesson # 4 - Angelique Rewers has been our favorite expert on selling to corporations for years. The advice in this article isn't just for consultants and coaches – it's applicable to all professional services firms.

Reply and let us know which you'd like to see Enerpace offer!

[Find Out More](#)



## Enerpace News

A question many job searchers ask themselves - "How Am I Supposed to Get Experience if Every Job Requires Experience"? Check out what Elene and other experts have to say on the topic!

[Find Out More](#)

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## Enerpace Expert

### What NOT to Say at the End of Your TALK

**Sam Horn**

Here's another of our go-to experts – Sam Horn – with a great example of Lesson # 3 and the importance of giving specific instructions.

Whether you're speaking internally or to attract new business, make sure to use this technique to create your desired outcome.

[Find Out More](#)

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## Cool Tools

### Microsoft Outlook now lets you end all meetings early to give your brain a rest

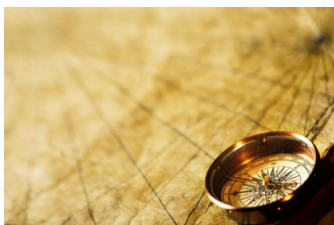
**Tom Warren, *The Verge***

A tool to help your leadership resilience – a way to schedule breaks in between meetings! Most folks are scheduled back-to-back, which definitely doesn't position us for success. Not only does it make us perpetually late, our brains don't have time to switch between topics and people.

Say yes to more self-care and Leadership Lesson #2!

[Find Out More](#)

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## Great Books

### Obsessed: Building a Brand People Love From Day One

**by Emily Heyward**

Here's a way to apply Leadership Lesson #5 and learn from the best practices of others. The author is the CEO of Red Antler, a full-service branding

company. She believes it's not hard to create the next hot product. What IS hard is making it stick.

The book breaks down the keys to establishing and maintaining a brand people will latch onto, such as creating feelings of inclusion and establishing values. Besides explaining why these tools work, she provides real life examples of how they've worked for other companies.

Find Out More



## Quotes You Can Use

*"Do not stop thinking of life as an adventure. You have no security unless you can **live bravely**, excitingly, and imaginatively; unless you can **choose a challenge** instead of a competence."*

Eleanor Roosevelt (1884 - 1962) - American Humanitarian, Diplomat, Activist and Former First Lady

Ready to learn more?

Go to [www.enerpace.com](http://www.enerpace.com) to request

a complimentary consultation!

**Questions?** Contact us today 1-630-832-4399



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