

The Enerpace PaceSetter



www.enerpace.com 630-832-4399

We Grow Agile Leaders Who Grow Purpose-Driven Firms

March 2021

Hello Subscriber,

One might say I'm having a "conscious" month. First, I had the privilege of hosting Thea Polancic, Founder of the Chicago Chapter of Conscious Capitalism, as our monthly speaker at the Professional Women's Club of Chicago (PWCC). She spoke on the Four Tenets of Conscious Capitalism :

1. [Higher Purpose](#)
2. [Stakeholder Orientation](#)
3. [Conscious Leadership](#)
4. [Conscious Culture](#)

Conscious businesses actually live and make decisions based on their values. They cast a wide net when they define who to include as their stakeholders. And they recognize that Capitalism is not evil. If businesses don't make a profit, they won't survive. Yet they can be profitable without harming people or the environment. Problems arise though when they're operated with a short term focus on quarterly stock price/profits instead of their long term mission.

Then last week, I attended a session on Impact Investing, where my own experience was validated: We don't need to sacrifice ROI when we invest in alignment with our "ESG" (environmental, social, governance) values. Our Enerpace Expert this month provides proof of that. In fact, sustainable funds outperformed dramatically during the downturn last fourth quarter AND in the recovery too, which was unexpected. To Ericka, the ESG factors that relate to the economic outcomes of a company are just part of what any investor should be investigating in their due diligence process.

Finally, I'm helping create an April 28th educational event for the PWCC on this topic. In this panel discussion, three of our members will tackle the definitions, the myths and the practicalities of dedicating some of our investments towards firms creating the future we want. I hope you'll join us!

Happy Spring -

Elene



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Enerpace Website

Our website is new!

Upcoming Events



Join Elene on Wednesday, April 28th at noon when she'll facilitate a panel discussion for the PWCC on the topic of Sustainable/Impact Investing. Hear from 3 top Financial Advisors who address the myths and the realities of investing your money in alignment with your values.

Registration is not yet open, but check out the upcoming events at [PWCC.org](https://www.pwcc.org) by mid-April for more information and to register. Also be sure to follow Enerpace's social media posts on LinkedIn, Facebook and Twitter – we'll post more information and registration details as the date approaches.

[PWCC Upcoming Events](#)

If you haven't checked out our new, updated Enerpace website, take a look now. It's live and ready to use!

Over the years, we've developed more ways beyond coaching that we can work with you. Solutions are available at the Individual, Team and Company levels.

Please check out all the additions to our many Speaking and Workshop options, and our Assessment offerings to make you a better leader. Finally, read all about our expanded team of coaches and consultants. We all bring real-life business experience and the passion to help you grow agile leaders who grow purpose-driven firms.

Take a look at our website! Then, contact us to help you tailor a faster path to your 2021 goals!

[Our New Enerpace Website](#)



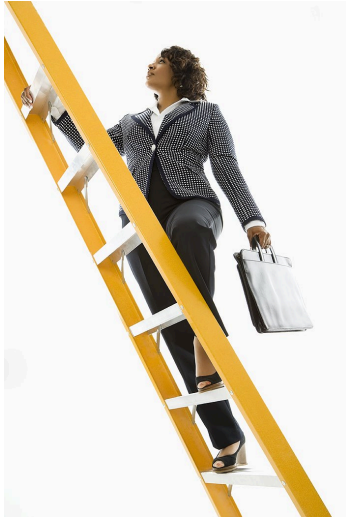
Leadership Learnings

This Company's New 2-Sentence Remote Work Policy Is The Best I've Ever Heard

Justin Bariso, Inc.com

A big upcoming test of leadership is how we handle the return of employees to the workplace post-pandemic. Here's one company who understands it doesn't have to be complicated once you recognize employees are an essential stakeholder group for your ongoing success.

[Find Out More](#)



Career Management Corner

Make Waves While Still Respecting Leadership

Conscious Capitalism

Many who are early in their careers may feel that they can't influence decisions and direction because they're not yet in a leadership position. That's simply untrue. Here are 7 techniques to help you truly "lead from any chair" in a way that aligns with what you care about most.

[Find Out More](#)



Business Building Blocks

7 Alternatives to 'Scaling' Your Business

Tim Frick, *B The Change*

Many entrepreneurs start their companies with a desire to grow enough to attract investors, scale up some more, then sell to the highest bidder for a huge 7-figure payout. No judgment – that's a valid goal & approach.

Others take an alternative approach, and define success through their impact and values. Read more to see what else is possible.

[Find Out More](#)



Enerpace News

We've received several requests lately for DEI (Diversity, Equity & Inclusion) training & workshops. You can see our offerings on the Enerpace website under Speaking and Workshops. And, we customize these for your specific needs!

[DEI Training and Workshops](#)

Regain your focus with our **Leadership Crisis Response Solutions**. Does it feel like your team has been driving 200 mph lately? Bring them in for a virtual "pit stop" and get realigned!

Do YOU need a confidential sounding board, access to best practices and an Executive Mentor to help you prioritize and strategize? We've created "Just-in-Time Focus Sessions" for that exact purpose. Contact us for a complimentary "laser coaching" session and get results while meeting your coach.

Learn to stay effective and efficient during this rapidly changing time. Again, there's no long-term contract or commitment, so give yourself and your team the opportunity to take a breath, align, refocus and move forward.

Click the button below for more details, or contact Enerpace at #630-832-4399, at mail@enerpace.com or through our [Enerpace website](#).

Leadership Crisis Response Solutions



Enerpace Expert

Sacrifice Nothing: A Fresh Look at Investment Performance of Sustainable and Impact Strategies By Asset Class

Erika Karp, *Cornerstone Capital Group*

There's a myth that sustainable investing strategies under-perform other options. This meta-study demonstrates that you can attain sustainable market rate returns in any asset class by aligning your money and your values.

Find Out More



Cool Tools

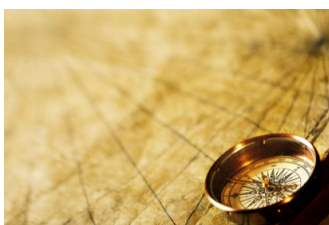
Skip Delivery Apps -- And Other Tips for Supporting Local Businesses

Monica Eng, *WBEZ Chicago*

The pandemic has been devastating for many businesses. We all know food, drink and entertainment establishments have been hard hit, but what about dry cleaners and others we may not have thought about.

Here are some suggestions that go beyond just ordering take-out occasionally.

Find Out More



Great Books

Conscious Capitalism Field Guide: Tools for Transforming Your Organization

by Raj Sisodia, Timothy Henry and Thomas Eckschmidt

If you believe capitalism can be used for good, how do you put that belief into action? This guide will help!

Find Out More



Quotes You Can Use

"What you do makes a difference, and you have to decide what kind of a difference you want to make "

Jane Goodall (1934 -) - English Primatologist and Anthropologist

Ready to learn more?

Go to www.enerpace.com to request

a complimentary coaching consultation!

Questions? Contact us today 1-630-832-4399



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