

The 1st Draft of History
September 2021 Enerpace PaceSetter

The Enerpace PaceSetter



www.enerpace.com 630-832-4399

We Grow Agile Leaders Who Grow Purpose-Driven Firms

September 2021

Hello Subscriber,

Earlier this month I had the privilege of hearing Nykia Wright speak. She's the CEO of the *Chicago Sun Times*, which I learned is the oldest continuously published newspaper in IL!

As someone who's grown up with 2 Chicago papers, a suburban paper, and 2 local community papers, it's hard to wrap my mind around the fact that some areas of the country are news deserts. Almost every paper still standing has been in or near bankruptcy!

Owners of the press, and other forms of media, have a megaphone that makes it really hard for others to be heard. Nykia summed it up as "Billionaires dictate our discourse". That's a sobering, scary thought.

Two other statements she made have stuck with me: "Papers write the first draft of history" and "They detect the cracks in our nation's democratic foundations".

We've seen over the last 5-6 years how both strong and fragile our democracy truly is. When we have competing definitions of "fake news" and those who live by "alternative facts", the truly reputable journalists and publications struggle to be heard.

Nykia shared much wisdom from her journey to the C-Suite. Yet her wake-up call on the importance of a truly free press felt much more timely and valuable.

So I will repeat her challenge and ask that each one of us makes sure we are PAYING for responsible journalism – whether that's in print or digital format. My subscriptions for a Sunday newspaper and 2 daily

digital papers feel like such a small price to pay in support of those journalists on the front lines, who are being attacked for protecting our democracy and our history.

Here's to the Fourth Estate –

Elene



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[Enerpace Website](#)

Upcoming Events

The University of Chicago Alumni Career Program is hosting an upcoming Career Month in November. Elene will be speaking on the topic of *The Truth About Career Gaps*.

Elene's presentation is set for November 8th from 12-1 cst - logistics are being finalized. It will be open to the public, so look for more information in next month's newsletter!



Learn more about Career Month at the University of Chicago.

[Find Out More](#)



Leadership Learnings

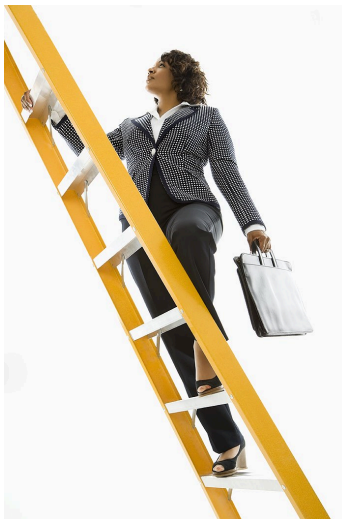
How to Reassure Your Team When the News Is Scary

Allison Shapira, Harvard Business Review

We actually featured this article in our March 2020 newsletter, right at the start of the pandemic. Sadly, all the advice still applies, as we continue to live with virus variants, booster shots and masks 18 months later!

Remember - over-communicating with your team remains essential. Hearing from leadership helps keep people out of their reptilian brains and focused on what they can do to keep moving forward.

[Find Out More](#)



Career Management Corner

Should You Work Remotely Even After the Pandemic? Here's What to Know Before You Decide

Regina Borsellino, *The Muse*

While many employers have delayed plans to ask folks to return to the office due to the current virus resurgence, others have not.

Here are some important things to consider when making your decision.

[Find Out More](#)



Business Building Blocks

If You Want People to Actually See the Content You're Creating, Follow These Steps

Jeremy Moser, *Entrepreneur*

Do you also wear the hat of “journalist” or content creator for your business? Here are some best practices to make sure what you publish gets seen.

[Find Out More](#)



Enerpace News

Elene is Co-Chairing the Women’s Salon Series at the Union League Club of Chicago.

Throughout history, salons were an important place for the exchange of ideas and increasing knowledge through conversation. The goal of this series is to engage fantastic female talent, learn from each other and help the women of the ULCC build their confidence, careers and businesses.

[Find Out More](#)

Our Enerpace coaches are continually learning and earning additional certifications in areas that help individuals, teams and firms develop their leadership. Tom Horne is now certified to deliver a week-long blended learning program, “Awakening Unconscious Bias”.

Check out the other programs we offer on this very topic of Diversity, Equity & Inclusion!

[Find Out More](#)



Enerpace Expert

Lisa Dawn, Emergence See Photography

Lisa Dawn is an artist, actor, amazing photographer and the founder of Emergence See. She is the magician who created my new fabulous headshot. Run, do not walk, to her website and contact her [via email](#) or via [Facebook](#)

We all need to refresh our professional brand from time to time! Update your LinkedIn headshot today – she can make you look this good!

[Emergence See Headshot Examples](#)



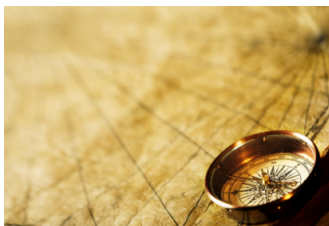
Cool Tools

Interactive Media Bias Chart

Ad Fontes Media

Check out the media sources you're consuming each day. How biased are they?

[Find Out More](#)



Great Books

Occupied Territory: Policing Black Chicago from Red Summer to Black Power (Justice, Power, and Politics)

by Simon Balto

Elene was proud to be on the Union League Club's Library Committee when the "ULCC Outstanding Book on the History of Chicago Award" was created. *Occupied Territory* was the first recipient. The author's archival research goes back to 1919 and made good use of the news reporting of these significant historical events.

[Find Out More](#)



Quotes You Can Use

"The truth is rarely pure and never simple."

Oscar Wilde (1854 - 1900) - Irish Poet and Playwright

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Go to www.enerpace.com to request

a complimentary consultation!

Questions? Contact us today 1-630-832-4399



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